



# BESTMEDGRAPE

## Academia-industry cooperation for agri-food by-product valorization through innovative commercial health products

BESTMEDGRAPE International Conference

**Friday, May 26th 2023**

Botanical Garden of Rome, Sala Aranciera (Largo Cristina di Svezia, 23 A - 24, Rome)

**09:00 – 09:30** Participant registration

**09:30 – 09:50** Greetings from the authorities

**Fabio Attorre**, Director of the Botanical Garden of Rome, La Sapienza University of Rome

**Antonella Giglio**, Acting Director General of ENI CBC MED Managing Authority

**Sara Savastano**, Director of Research and Impact Assessment Division, International Fund for Agricultural Development (IFAD)

**Luigi Moio**, President of the International Organisation of Vine and Wine (OIV), University of Naples Federico II

**The experience of BESTMEDGRAPE:** *Supporting new businesses turning waste from wine making into valuable and innovative commercial health products*

**09:50 – 10:10** **Gianluigi Bacchetta**, Coordinator  
**Maria Letizia Manca**, Scientific Coordinator  
**BESTMEDGRAPE**, University of Cagliari  
*Challenges and outcomes of BESTMEDGRAPE*

**10:10 – 10:20** **Luca Deiana**, Vitigna  
*An innovative superfood*

**10:20 – 10:30** **Massimo Ghiani**, Winage  
*New green cosmetics*

**10:30 – 10:40** **Melodie Padula**, Curù Skin  
*Redefining skincare*

**10:40 – 10:50** **Fabiano Asunis**, FertiWaste  
*Turning biowaste into innovative organic fertilizers*

**10:50 – 11:20** **Boutheina Gharbi**, Union Tunisienne de l'industrie, du commerce et de l'artisanat  
**Joelle Elhajjar**, Berytech, Lebanon  
**Sobhia M. Saifan**, Jordan Society for Scientific Research, Entrepreneurship and Creativity  
*New entrepreneurial ideas born in the framework of BESTMEDGRAPE*



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**11:20 – 11:30 Nicolas Louka, University of Saint Joseph**

*New academia-industry collaborations and products born in the framework of BESTMEDGRAPE in Lebanon*

**11:30 – 12:00 Coffee break**

**Other opportunities to exploit and valorise by-products and natural resources**

**12:00 – 12:15 Ines Castangia, University of Cagliari**

*Synergies with ENONANODERM and Ecosystem of Innovation for Next Generation Sardinia*

**12:15 – 12:30 Piera di Martino, University of G. d'Annunzio Chieti-Pescara**

*Clusterize is better!*

**12:30 – 12:45 Maria Carafa, La Sapienza University of Rome, A.D.R.I.T.E.L.F.**

*New opportunities for natural products*

**12:45 – 13:00 Mattia Spano, La Sapienza University of Rome**

*A multimethodological approach for the chemical characterization of food waste: the case study of artichoke and cauliflower*

**13:00 – 13:15 Giacomo Di Matteo, La Sapienza University of Rome**

*Production of biostimulants and supplements from artichoke and cauliflower waste products*

**13:15 – 13:30 Filippo Biagi, University of Modena and Reggio-Emilia**

*Vivi plastic free: eco-sustainable biofillers from wine by-products for the reduction of plastic in the vineyard and in the cellar*

**13:30 – 13:45 Elena Brunori, University of Tuscia**

*Resilience of grapevine to climate change: from adaptation strategies to innovative technology in viticulture*

**13:45 – 14:00 Concluding remarks**

**14:00 – 15:00 Lunch**

## Afternoon Events

**15:00 – 16:00 Presentation of BESTMEDGRAPE prototypes**

**16:00 – 17:00 Luca Maroni, I Migliori Vini Italiani**

*The Italy Vineyard of the Botanical Garden of Rome: toasts and conversations on the edge of the vineyard*



Botanical Garden of Rome, Sala Aranciera  
<https://goo.gl/maps/UBb41zNgwLR1foxV8>